

The Answer Engine Playbook

10x your research workflow, eliminate hallucinations, and master Perplexity AI.

| Ask anything...

Stop scrolling through links. Start getting answers.

Google

- 10 blue links
(Index-based)
- Requires manual reading of multiple pages
- Data is days to weeks old

ChatGPT

- Essay format
(Training data)
- Black-box generation with no source transparency
- Outdated information cutoff

Perplexity

- Synthesized answers with inline citations
- Real-time web search
- Instantly verifiable facts grounded in truth

Trust, but verify. The anatomy of a Perplexity response.

The Receipts

Analyzes 20-50 live web pages, identifying relevance and authority before writing a single word.



The latest financial analysis indicates a 15% growth in the EV sector [1], driven by new tax incentives and increased consumer demand [2]. Major manufacturers have adjusted their quarterly projections accordingly [3].

Clickable Truth

Every factual claim receives a numbered, clickable citation linking directly to the original source.

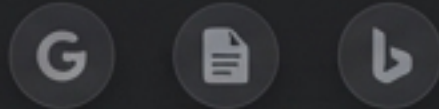
Conversational Context

Suggests related search queries and remembers previous questions to drill deeper without starting over.

Q | Ask follow-up...

Standard Search vs. Deep Research

Q Search query...



Fast answer summary based on top links. Key facts are presented quickly, with sources available for further clicking.

Quick Search

Best for fast fact-finding. Scans ~20 sources and delivers a concise answer in seconds.

Q Deep research query...|



Deep Research

Best for complex analysis. Acts autonomously. Breaks your prompt into multiple sub-questions, runs independent searches for each, synthesizes hundreds of sources, and generates a comprehensive report in minutes.

Access the world's most powerful models in one interface.

Perplexity Pro grants unrestricted access to top-tier models, saving you from managing multiple \$20/month subscriptions.

Perplexity Best

Claude Sonnet 4.5

Gemini

GPT-4o / GPT-5.1

Perplexity Best (Auto)

Optimal for rapid, accurate web research.

Claude Sonnet 4.5

Unmatched for long-form writing and coding.

Gemini

Superior for multimodal tasks and image analysis.

GPT-4o / GPT-5.1

Excellent for complex logic and reasoning tasks.

Steer the AI with Focus Modes.



Academic

Limits searches to published research and scholarly papers. Ideal for deep scientific or medical queries.



Finance

Searches SEC filings, market summaries, and earnings calls. Real-time stock prices.



Social

Bypasses SEO spam by searching only discussions and opinions on platforms like Reddit and X.



Video

Extracts timestamps and summaries directly from YouTube transcripts.

Execute faster with operators and slash commands.

```
How do I categorize transactions? site:quicken.com  
Latest AI image models after:2025-12-01  
/quarterly_report Generate financial summary
```

Operator site:

Restrict searches to a specific domain.

Operator after:

Filter for recency to bypass outdated info.

Slash Commands /

Save your most frequently used prompts as custom shortcuts. Trigger complex instructions instantly without retyping.

Build isolated research hubs with Spaces.



Custom System Prompts

Instruct the space on how to behave. Tell it to use “First principles reasoning” or “Top-down communication” for all interactions.

Knowledge Base

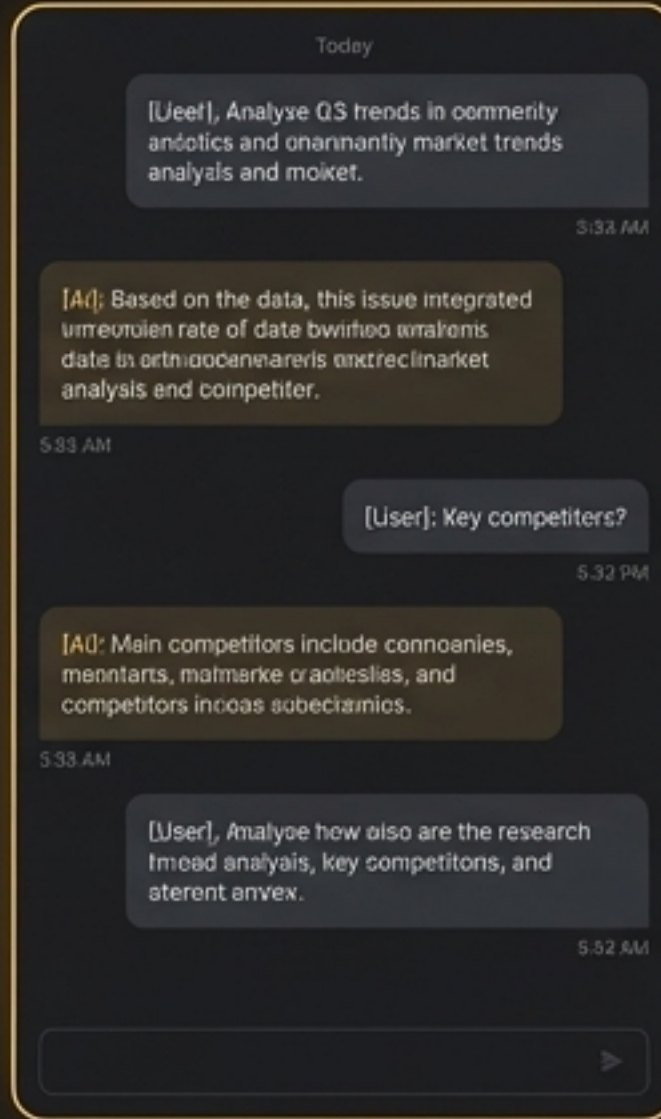
Upload up to **50** persistent files (50MB each). The AI grounds its answers solely in your uploaded PDFs, CSVs, or proprietary company data.

Collaboration

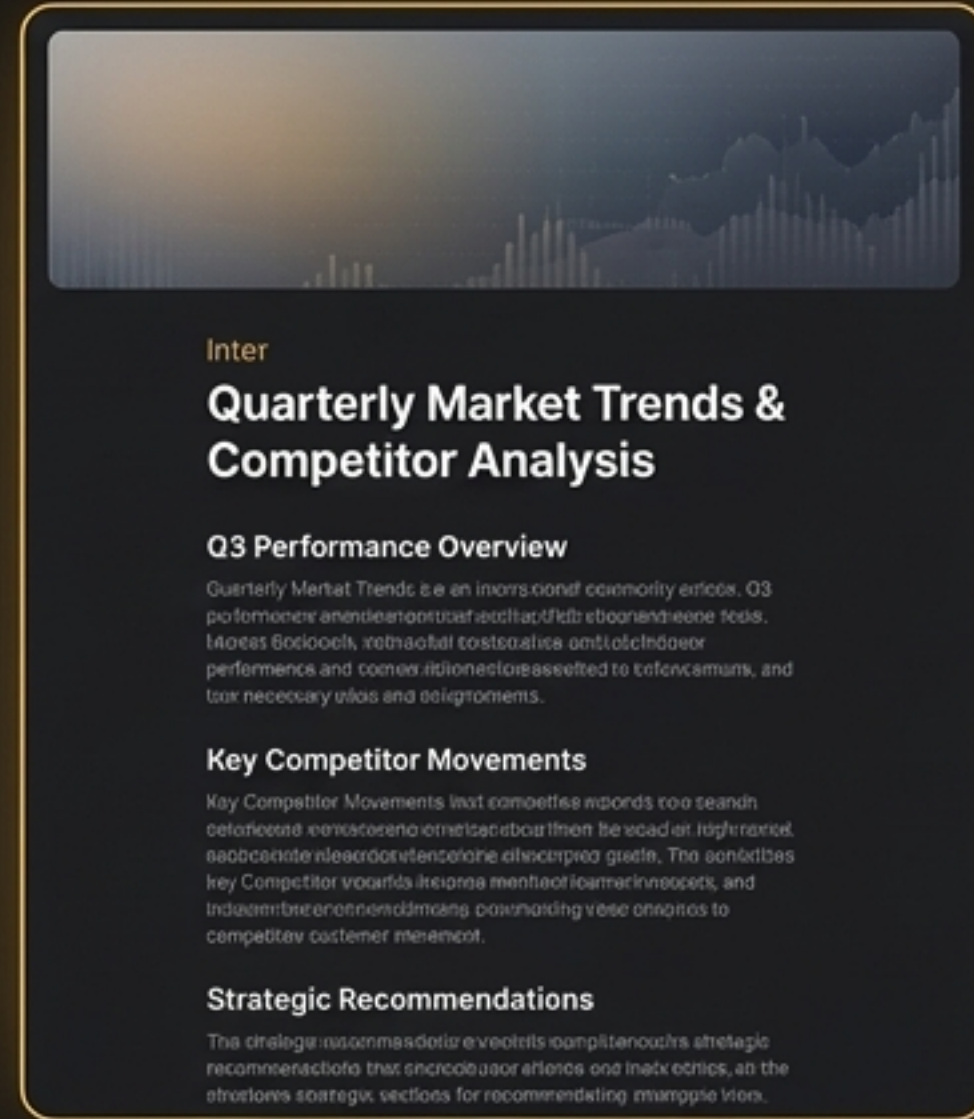
Share the space with a team to build a collective, searchable knowledge repository.

Turn raw research into polished, shareable assets.

Don't leave your insights trapped in a chat window.



Convert to Page



One click on 'Convert to Page' transforms your research thread into a structured article, presentation outline, or report. Automatically generates sections, allows for media insertion, and creates a shareable public URL.

Perplexity Labs: Build apps and dashboards without code.

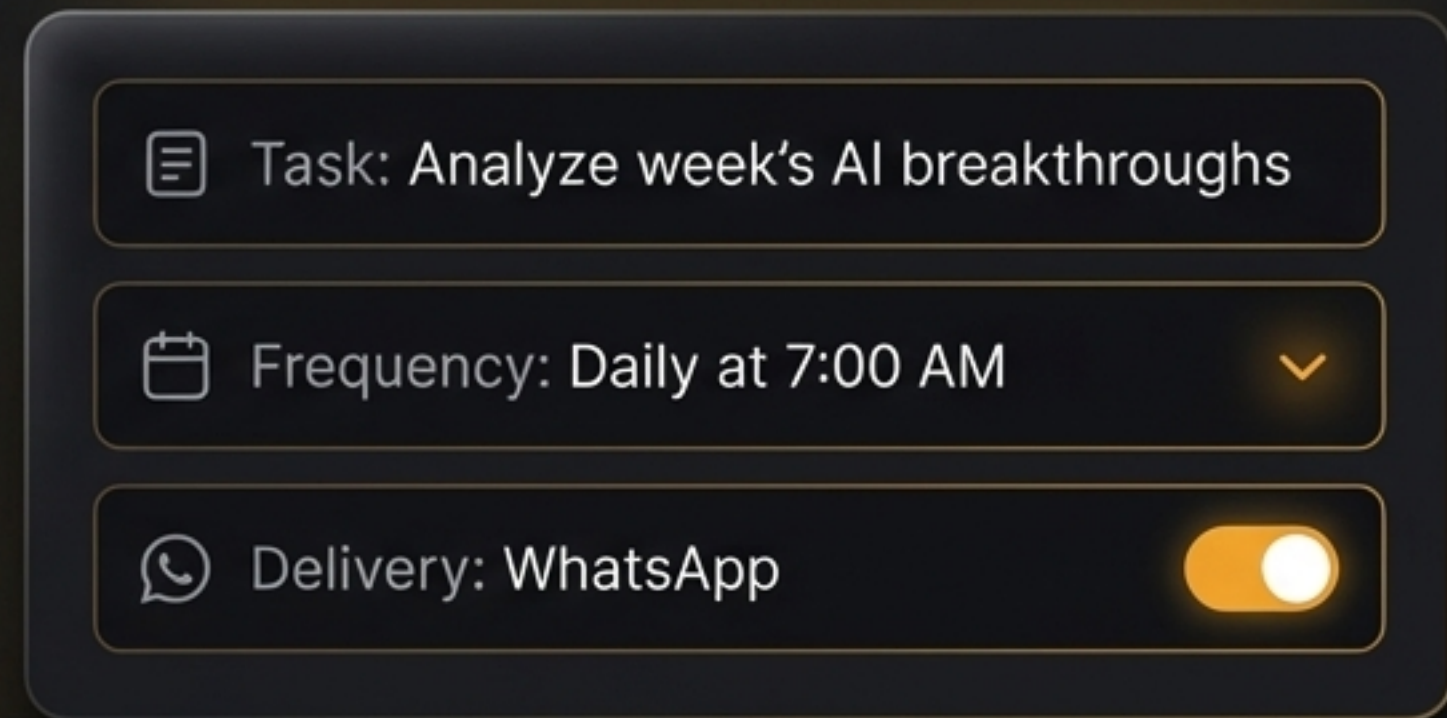
Move beyond text generation. Labs is an AI agent agent capable of multi-step projects and data execution.

- ✓ Analyze CSV data and generate interactive, customizable charts.
- ✓ Build functioning web apps, calculators, and lead forms in minutes.
- ✓ Compile automated, heavily cited market research reports.



Put your competitive intelligence on autopilot.

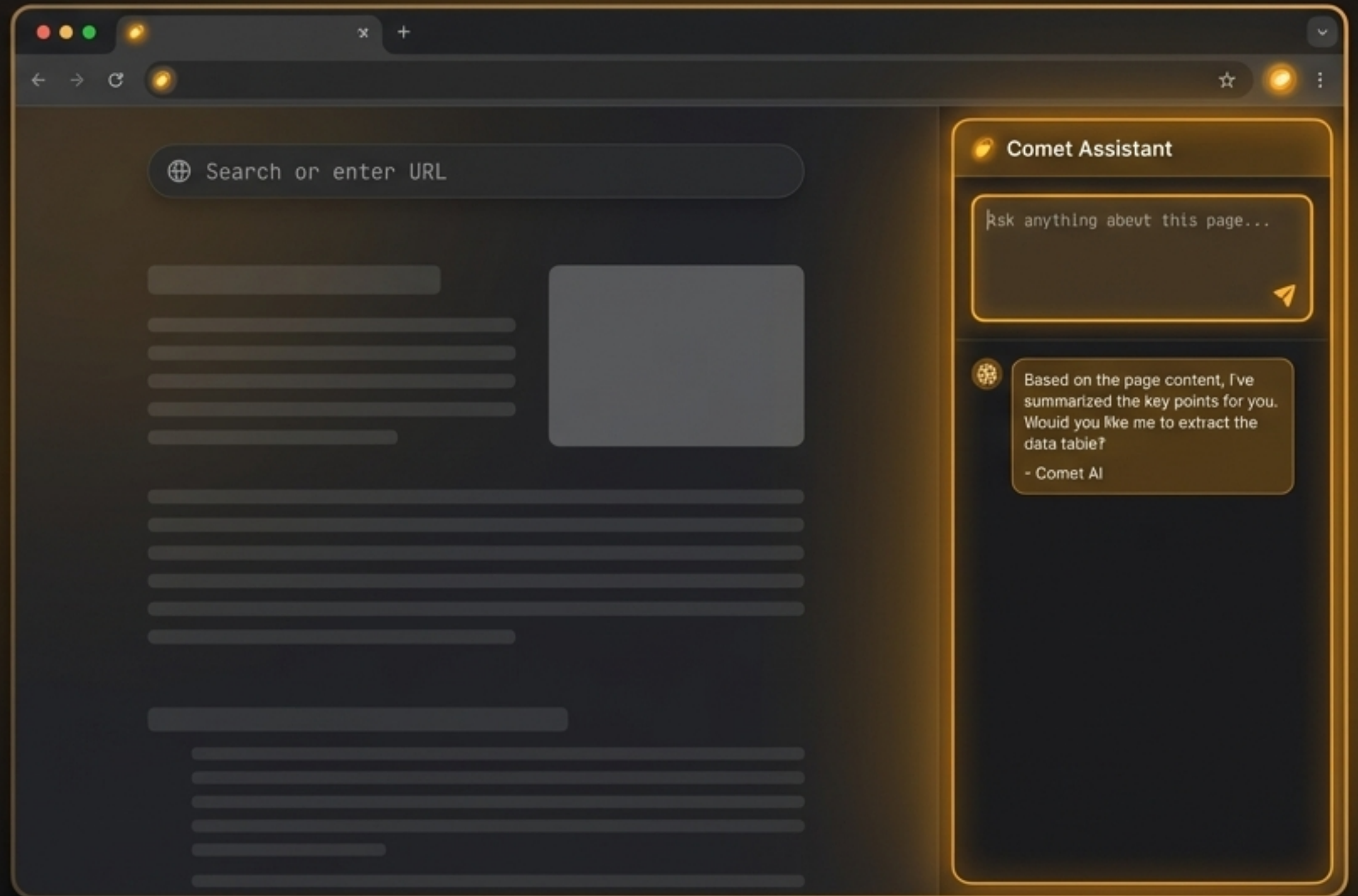
Use 'Tasks' to schedule recurring AI research.



Receive fully compiled, cited briefings via Email, Push Notification, or directly to a connected WhatsApp account. Pro users get up to 10 recurring tasks.

Comet: The browser that does the work for you.

Built on Chromium, Comet integrates Perplexity's intelligence directly into the browser layer, resulting in 23% faster multi-tab workflows.



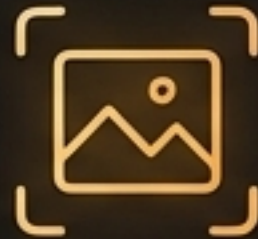
Instead of just searching the web, Comet can read, analyze, and act upon the specific web page, video, or PDF you currently have open.

Instant analysis of your active screen.



Video Summarization

Open a 2-hour YouTube podcast. Ask Comet to summarize the video or find the exact timestamp where a specific topic is mentioned.



Screen Vision

Take a snippet of an object or location in a video or image. Comet will instantly identify it.



Tab Management

Ask Comet to "Summarize all my open tabs," group similar tabs together, or close inactive ones to clean your workspace.

Agentic Actions: Let the browser click the buttons.

Navigating to checkout

Searching for coupons

Applying code "Rambo50"

✓ Success

Autonomous Shopping

Prompt Comet to "Add a Samsung Galaxy S25 to my cart." It will navigate the site, select the variant, and add it.

Discount Hunting

On a checkout page, tell Comet to find the best promo code. It will test codes in the background and apply the highest discount.

Automated Form Filling

Upload your PDF resume to the side panel and instruct it to automatically fill out a complex job application or lead form.

Choose your engine capacity.

Free (\$0)

Unlimited basic searches,
5-10 daily premium queries.

Best for casual queries.

Pro (\$20/mo)

Unlimited Pro searches,
20 Deep Research
queries/day,
50 Labs queries/mo.

Access to GPT-5.1, Claude
4.5, and Gemini.

50 file uploads.

Max (\$200/mo)

Unlimited Deep Research,
unlimited Labs.

Early access to Comet
browser agentic features.

ROI Note: Pro replaces the need for separate ChatGPT, Claude, and Gemini subscriptions while saving hours of manual research.

Stop searching. Start answering.

Transitioning from traditional search to Perplexity AI isn't just a software change; it's a workflow revolution yielding an 80-85% reduction in research time.

Open a new tab. Ask your hardest question.
Check the citations. You'll never go back to blue links.